



Seven Principles for Culturesizing Excellence: Honing Leadership Talent Extricating the Culture Vultures

By Craig Erickson

Dog Ear Publishing, United States, 2010. Paperback. Book Condition: New. 224 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This book provides a thought provoking evolutionary path toward cultural excellence in a way that addresses a commonly overlooked issue during this or any kind of economic/financial situation-an organizations culture. Based on 25 years of global/international experience in leading and facilitating purposeful cultural transformations, the author shares Seven Principles for the reader to explore and customize according to the uniqueness of their organizations culture toward a desired state of excellence. To facilitate this journey, the principles are structured according to a CULTURE acronym allowing for a cultural context to be defined and implemented through ongoing leadership development while dealing with misaligned behavior (Culture Vulture behavior) that flies in face of cultural excellence. The seven action oriented principles are: Commit to Being a Different Kind of CEO-CULTUREsizing Excellence Officer Unify the Organization through a Common Unique Cultural Context Lead, Link Leverage the Three Primary Modes of Leadership for the Journey Team Up the Organization for Ongoing Development Alignment Underpin All Aspects of Cultural Excellence Reinforce the Way to Achieve the Desired Cultural Outcomes Evolve the Journey of...



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